



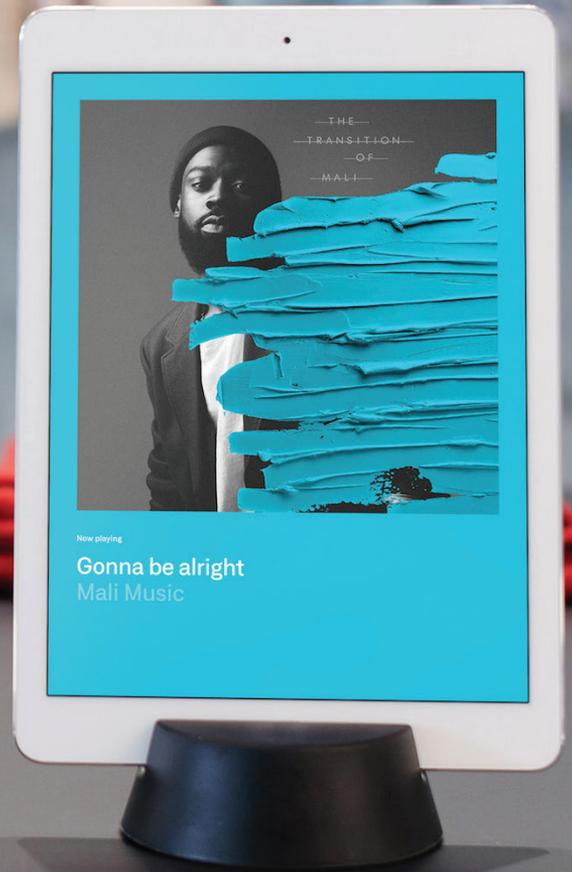
DynamicMedia 

> **PlayerOne**

## Soundtrack Music Messaging and Wi-Fi

All the features you need, all in one player.  
Meet PlayerOne.







# > Welcome to **PlayerOne**

The most advanced music and messaging platform on the planet.

## **Soundtrack Music**

PlayerOne is a full-function Soundtrack Your Brand media player that extends the Soundtrack service to include messaging and wireless connectivity. PlayerOne supports all native Soundtrack features, including playlist download, off-line playback, bandwidth throttling, and scheduling. PlayerOne's music features are managed directly from the Soundtrack Portal.

## **Business Messaging**

PlayerOne's state-of-the-art platform supports overhead messaging and on-hold messaging. All messaging functions are centrally managed from the Dynamic Media Messaging Portal. Log in from anywhere in the world to upload messages, build and distribute campaigns to a player or group of players.

## **Wireless Connectivity**

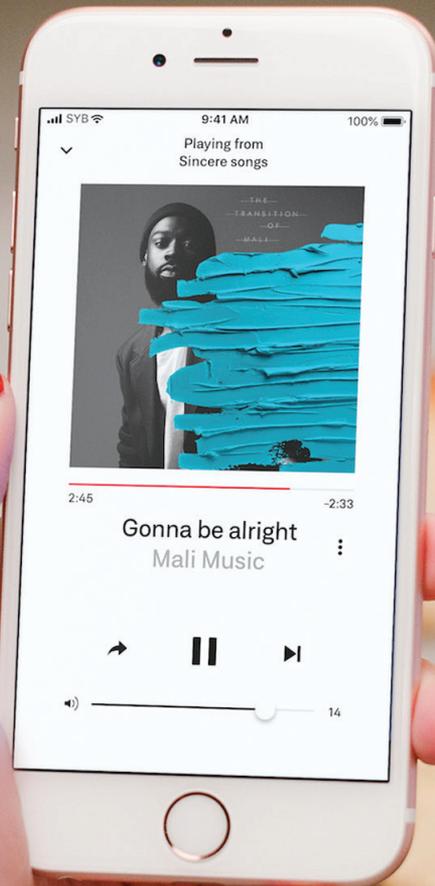
PlayerOne supports both wired and Wi-Fi network connection types. The player also supports DHCP and Static IP addressing to ensure compatibility with any business networking environment.

## **Enterprise Hardware**

PlayerOne is built from the inside out with long-term use in mind. With its commercial-grade processor and memory, the player is designed for the rigors of 24x7 business use.



*PlayerOne Music and Messaging Player*



# > Let's Talk Music



PlayerOne connects your business to the most powerful music platform in the world.

## Soundtrack Music

PlayerOne is a single-zone enterprise-grade Soundtrack media player. Pair PlayerOne to a Soundtrack zone and connect to 450+ business playlists updated monthly with fresh content. PlayerOne works with the Soundtrack Remote App and supports both Essential and Unlimited subscription types. It offers everything you expect from a world-class player, and a whole lot more.

player remote settings subscription



PlayerOne  
84CZE9TS (v 1.2/87.1)  
unpair player

*Control PlayerOne from the Soundtrack Portal as you would any other Soundtrack Player.*

## Explicit Lyrics Filter & Song Blocking

Nothing upsets customers faster than offensive music. Use the explicit lyrics filter to automatically block all explicit content. Don't like a song? Remove it from your playlist in seconds with the Block Song feature. It's the most advanced content filtering platform ever created.

## Import Personal Playlists

Do you have a playlist that is perfect for your business? Soundtrack allows you to use it. Simply create your playlist in Spotify, import it into Soundtrack, and the system will instantly build a licensed version of your playlist that is legal to use in your business.

## Local Playback = Reliability

The days of music cutting in and out are over. PlayerOne solves this problem by downloading playlists when bandwidth is available and then playing the music from its local hard drive. Not only does this cut PlayerOne's bandwidth usage down to almost zero, but it ensures your music never goes offline, even when the Internet does.

## Program Music Schedules

Create week-long music schedules in the Soundtrack Portal and assign them to a single player or a group of players. Schedule PlayerOne to automatically turn on and off at business open and close. Combine playlists to create your very own custom sound, or connect to the spirit of the season by mixing in seasonal and holiday content.





# > Let's Talk Messaging

Enterprise messaging should be intuitive and easy. PlayerOne makes that a reality.

## Central Portal Control

PlayerOne's state-of-the-art messaging features are controlled in real-time from anywhere in the world via the Dynamic Media Messaging Portal.

## Overhead Messaging

Log in to the Dynamic Media Messaging Portal to upload messages, build messaging campaigns, and distribute them to a player or group of them. Once assigned, the player will automatically insert messages into the Soundtrack music stream between songs at any time interval you desire.

## On-Hold Messaging

PlayerOne can be used as music-on-hold device or as a stand-alone message-on-hold repeater. Connect PlayerOne to your phone system and remotely manage your on-hold and messaging using any Internet connection via the Dynamic Media Portal.

Use the Dynamic Media Portal to create messaging campaigns in minutes through any Internet connection.

The screenshot shows the 'Q4 In-Store' campaign interface. At the top, it says 'Create timeslots by clicking on the schedule' and 'Add timeslot(s) and save the campaign to be able to play it.' Below this is a grid showing a schedule for Monday, Tuesday, and Wednesday. The grid has time slots from 06:00 to 15:00. A pop-up window is open for 'Monday 8:00 - 21:00', showing a list of messages to be played during that time slot. The messages include: Safe Store Promise v2, Curbside Pickup v2, Got Fog, 50 Off Each Additional Glasses Types, Ship to Home v2, Reorder Contacts v2, Blue Defense, 40% Off Storewide V2, SVS Careers, and Use Your Benefits 2021. The pop-up also has controls for Volume (set to 90 percent) and Interval (set to 15 minutes). On the left side of the interface, there are two lists: 'IN THIS SCHEDULE' and 'YOUR MESSAGES', both containing the same list of messages as the pop-up window.

### Need some help producing messages?

Our experienced team of writers and voice actors will bring your messaging vision to life. Contact our sales team to get started!





# > Let's Talk Hardware

Designed for business. No buttons or dials for enhanced security.  
Engineered for long-term use.

## TECHNICAL SPECIFICATIONS

RJ-45 onboard LAN/WAN 10/100/1000 ports: 100/1000 Mbps Memory (DDR3 DRAM): Default/maximum: 2GB/2GB

Flash memory (internal): Default/maximum: 12GB/12GB

## POWER SUPPLY

External AC to DC power-supply: 100-240 V AC 50/60 Hz to 5 V DC

## POWER SPECIFICATIONS

AC input voltage: 100-240 V

AC input frequency: 50/60 Hz

AC input current range AC power supply (maximum) (amps): 0.4 A

## DC VOLTAGE

DC maximum current: 2 A

## PHYSICAL SPECIFICATIONS

Dimensions (H x W x D): 0.75 in x 4.25 in x 4 in

## ENVIRONMENTAL SPECIFICATIONS:

Operating Conditions (at sea level):

140 deg Fahrenheit (ambient room temperature)



PlayerOne



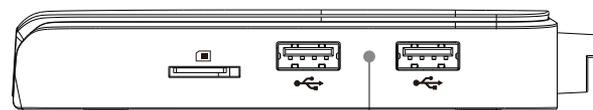
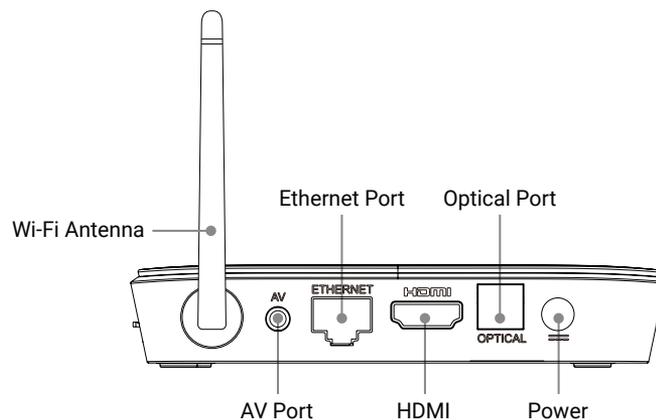
Audio Cable



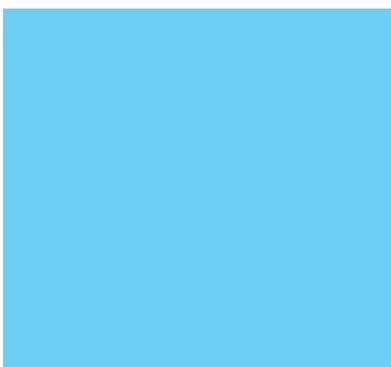
Ethernet Cable



Power Adapter



USB Ports





# > PlayerOne Resources



## **Sales**

[DynamicMediaMusic.com/playerone](https://DynamicMediaMusic.com/playerone)  
586-978-4214  
[sales@DynamicMediaMusic.com](mailto:sales@DynamicMediaMusic.com)



## **Support**

[Help.DynamicMediaMusic.com/playerone/](https://Help.DynamicMediaMusic.com/playerone/)  
586-978-4214



## **PlayerOne Quick Start Guide**

[Help.DynamicMediaMusic.com/assets/Soundtrack/PlayerOne\\_SetupDocument.pdf](https://Help.DynamicMediaMusic.com/assets/Soundtrack/PlayerOne_SetupDocument.pdf)



## **PlayerOne Messaging Portal**

[Help.DynamicMediaMusic.com/assets/Soundtrack/PlayerOne\\_MessagingPortal.pdf](https://Help.DynamicMediaMusic.com/assets/Soundtrack/PlayerOne_MessagingPortal.pdf)



## **Dealer Inquiries**

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Dynamic Media - Soundtrack Music and Messaging Player  
Model: PlayerOne

